

About Us

Expand your business with the largest platform for photovoltaics, solar thermal energy, and electromobility in Europe.

Since the platform was founded in 2010, SecondSol has developed into the leading European platform in the fields of photovoltaics, solar thermal energy, and electromobility. Over the past nine years, Secondsol has expanded its network and reach to become the provider of new and used products. SecondSol's digital media portfolio complements the marketplace with a news platform and newsletters.

The flagship of SecondSol is the marketplace where users from all over Europe can present their products and sell them to the Europe-wide solar market. The marketplace offers comprehensive coverage of the most important products for photovoltaics, solar thermal energy, and electromobility.

In numbers



4 MARKET-PLACES

7

NEWSLETTERS

1

WEBSITE

4

LANGUAGES



15,500 REGISTERED USERS



1,100 SESSIONS PER DAY

32,500 SESSIONS PER MONTH



15,750 NEWSLETTER SUBSCRIBERS



32.3% MOBILE TRAFFIC

About SecondSol



MARKETPLACE

Sessions

32,500 monthly

0.39 m annually

Users

42,000 monthly

0.50 m annually

Page Views

210,000 monthly

2.52 m annually



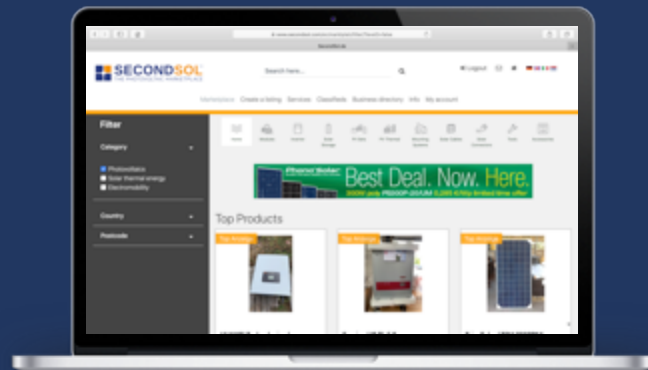
NEWSLETTER

15,750 subscribers

7 newsletters

24% open rate

85% of our users
are installers



Online Banners - Leaderboard 728x90px

ONLINE MARKETPLACE SECTION

Here users can find products offered by other users



BUSINESS DIRECTORY SECTION

Here users can find craftsmen and service providers



SOLAR CLASSIFIEDS SECTION

For users looking for discontinued products (message board)



Newsletter & Landing Page

STANDARD NEWSLETTER



Banner

Small banner 720x90px

Large banner 728x180px

Link to product, landing page or website

Product

Picture 220x350px (50 kB, 72 dpi)

Product on the marketplace

Link to the marketplace

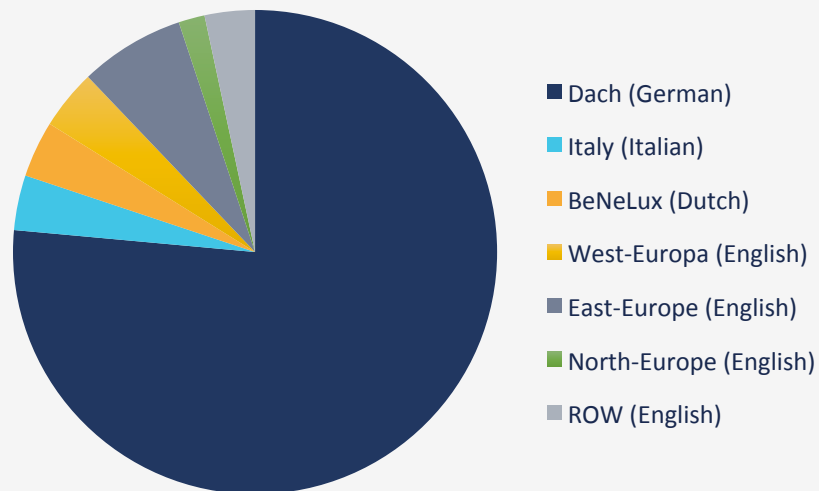
Advertorial

Picture 400x179px (200 kB, 72 dpi)

Text with max. 500 characters

Link to product, landing page or website

NEWSLETTER REGIONS



Newsletter & Landing Page

SPECIAL BRANDING



SPECIAL LANDING PAGE



We build special newsletters or landing pages according to your specifications.

So you can reach our users even better.

The SecondSol Media System

Online banner - leaderboard 728x90



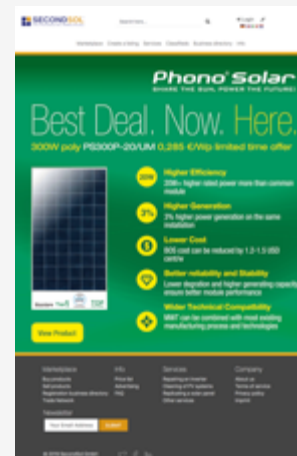
Newsletter



Products on the marketplace



Landing page



SALES OF PRODUCTS

Prices

LEADERBOARD 728x90px

Online banner

Leaderboard 728x90px
On marketplace, business
directory and classifieds
3 months: 2,500 Euro

NEWSLETTER

Banner

Small banner 728x90px
2 shots: 500 Euro

Product

Picture 220x350px
Product on the marketplace
Link to marketplace
2 shots: 100 Euro

Advertorial

Picture 400x179px
Text with max. 500 characters
Link to website
2 shots: 500 Euro

SPECIALS

Branding newsletter

7 Newsletters
Languages EN, DE, IT, NL
1 shot: 2,500 Euro

Landing Page

Services or products
Link to marketplace or
business directory
Price: 1,500 Euro

PACKAGES

Package 1

Marketplace - 3 month leaderboard 728x90px
Newsletter - 2 shots banner or advertorial
Price: 2,750 Euro

Package 2

Marketplace - 3 month leaderboard 728x90px
Landing page
Price: 3,250 Euro

Package 3

Marketplace - 3 month leaderboard 728x90px
Newsletter - 2 shots banner and advertorial
Landing page
Price: 3,750 Euro

Contact

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